

FUNDRAISING & ADVANCEMENT SERVICES

Equipping Non-profit Organizations for Sustained Impact



We understand the vital role that non-profit organizations play in creating positive change in our communities. Active Fundraising & Advancement are both a reality and a strategic imperative for non-profits seeking to deliver on a mission, as most do not generate revenue through sales.

DVCG Consultants are well-versed in various fundraising and development techniques, from grant writing and proposal development to capital campaign and donor relationship management — to a complete redesign of the fundraising strategy. We understand that each non-profit is unique, so our Consulting Services are customized to fit your specific needs, ensuring a personalized and effective approach to fundraising.

At DVCG, we are dedicated to supporting non-profits that make a difference. Our goal is to empower you to achieve your mission by securing the necessary financial resources for sustained impact.

What Could DVCG Fundraising & Advancement Projects Look Like?



Strategic Fundraising Planning

We collaborate with your organization to develop comprehensive fundraising strategies aligned with your mission, vision and goals. Our expert Consultants assess your current fundraising initiatives, conduct campaign feasibility studies, identify opportunities for growth and craft tailored plans to maximize donor engagement and contributions.



Donor Relationship Management

Building strong relationships with donors is essential for sustained success. We provide personalized strategies to enhance donor communication, recognition and retention, working toward a loyal and committed support base.



Database Selection & Management

In today's digital age, an effective online presence is crucial. The DVCG team specializes in leveraging CRM software to expand your non-profit organization's reach, optimize its online fundraising campaigns and enhance donor engagement through social media, email marketing and innovative online giving solutions.



Grant Writing & Proposal Development

Grant funding is a valuable resource for non-profits. DVCG's experienced Grant Writers work closely with your team to craft compelling proposals, increasing your chances of securing funding from foundations, corporations and government agencies.



Training & Capacity Building

Equip your team with the knowledge and skills to excel in fundraising. DVCG offers training programs covering foundational aspects of fundraising, including donor stewardship, effective storytelling and leveraging technology for fundraising success.



Talent Search & Recruiting

Having the right internal talent onboard is crucial to the long-term success of your Fundraising & Advancement team. DVCG Talent Search and Recruiting experts collaborate with you to craft a compelling job description, cultivate a pool of qualified candidates, screen and evaluate the pool to identify a short list of top candidates and facilitate a customized interview process that ultimately leads to the right hire.